

# ONE PAGE BUSINESS PLAN [YEAR]



## [Your Company Name]

[Your tagline]

 John Doe

 10200 Bolsa Ave, Westminster, CA, 92683

 (650) 359-3153

 info@upmetrics.co

 <https://upmetrics.co>

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the Company

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# 1.

## One page Business Plan

OVERVIEW

KA-CHING

HUSTLING

SUCCESS

OBSTACLES / CHALLENGES / OPEN QUESTIONS



## REMEMBER

Answer each question with one or two short sentences.

To unlock help try Upmetrics!

## OVERVIEW

What will you sell?

*Start writing here...*

Who will buy it?

*Start writing here...*

How will your business idea help people?

*Start writing here...*

## KA-CHING

What will you charge?

*Start writing here...*

How will you get paid?

*Start writing here...*

How else will you make money from this project?

*Start writing here...*

## HUSTLING

How will customers learn about your business?

*Start writing here...*

How can you encourage referrals?

*Start writing here...*

## SUCCESS

The project will be successful when it achieves these metrics

*Start writing here...*

## OBSTACLES / CHALLENGES / OPEN QUESTIONS

Specific concern or question #1

*Start writing here...*

Proposed solution to concern #1

*Start writing here...*

# Want to make it more presentable?

## Want help tips on each section?

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