



Chiropractic Business Plan

BUSINESS PLAN

[YEAR]



 **John Doe**

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Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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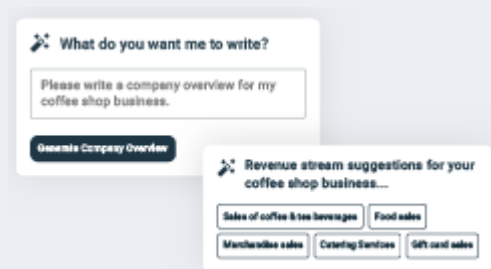
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Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

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1.

Executive Summary

Market opportunity

Services Offered

Marketing Plan

Financial Highlights



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Chiropractic Business Plan

Start your executive summary by introducing your business. Offer a high-level overview of your chiropractic business, including name, location, and other relevant information.

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip

Chiropractic Business Plan

Highlights the market opportunities. Describe the target market in brief, and explain the demographics, geographic, and psychographic attributes of your target customer.

To unlock help try Upmetrics!

Start writing here..

Services Offered

Help tip

Chiropractic Business Plan

Highlight the services your practice will provide; such as soft tissue therapy, spinal adjustments, and rehabilitation activities.

To unlock help try Upmetrics!

Start writing here..

Marketing Plan

 **Help tip**

 **Chiropractic Business Plan**

Write a summary of your marketing plan, taking into account social media, community events, online advertising, and collaborations with nearby companies and groups.

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Start writing here..

Financial Highlights

 **Help tip**

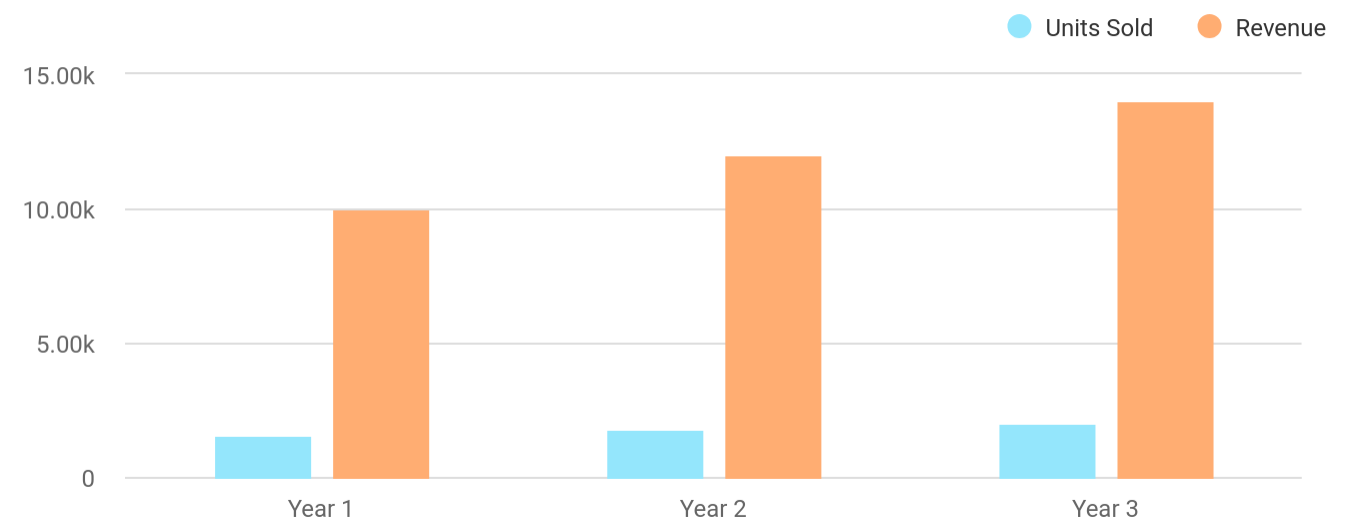
 **Chiropractic Business Plan**

Provide a summary of your financial projections for the company's initial years of operation. Include any capital or investment requirements, startup costs, projected revenues, and profits.

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Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

Help tip

Chiropractic Business Plan

After giving a brief about your business plan, end your summary with a call to action, for example; inviting potential investors or readers to the next meeting if they are interested in your business.

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Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

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Help tip

Chiropractic Business Plan

Describe your business in this section by providing all the basic information:

The name of the chiropractic business and the type of chiropractic business you will be

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Start writing here..

Ownership

Help tip

Chiropractic Business Plan

Describe the owners of your chiropractic business and mention their roles in running it. Whose shares in the corporation are they, and how each owner helps in the business?

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Start writing here..

Business Owners



Mission statement

💡 Help tip

📄 Chiropractic Business Plan

Add a mission statement that sums up the objectives and core principles of your chiropractic business. This statement needs to be memorable, clear, and brief.

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At [Bolsa Chiropractic & Wellness Center], our mission is to provide holistic, individualized care, aiming to rejuvenate the body, mind, and spirit. By integrating traditional chiropractic techniques with innovative wellness therapies, we aspire to be the beacon of optimal health in our community.



Business history

💡 Help tip

📄 Chiropractic Business Plan

If you have established a business, include an outline of the business's history and how it came to be in its current position.

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Start writing here..

Future goals

💡 Help tip

📄 Chiropractic Business Plan

It's crucial to convey your aspirations and your vision. Include the vision of where you see your business in the near future and if you have any plans of opening a new franchise of your business in the same city in the future.

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Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

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Help tip

Chiropractic Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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Start writing here..

Target Market

Help tip

Chiropractic Business Plan

Identify your target market and define your ideal customer. Know more about your customers and which services they prefer: medical marijuana, personalized care plans, virtual visits, etc.

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Start writing here..

Market size and growth potential

Help tip

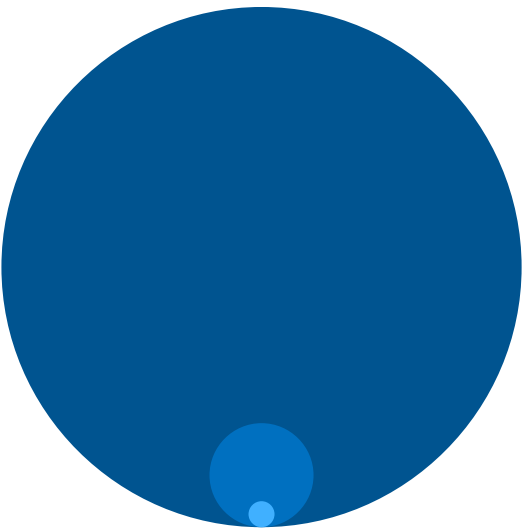
Chiropractic Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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Start writing here..

Market Size



Available Market Total individuals in the city seeking holistic health solutions.	500k
Served Market Individuals who currently use chiropractic services in the city.	100k
Target Market Professionals aged 25-45 seeking integrative chiropractic care.	25k

Help tip

Chiropractic Business Plan

Identify and analyze all other chiropractors in the local market, including direct and indirect competitors. Evaluate their strengths and weaknesses, and explain how your business can offer qualitative services.

To unlock help try Upmetrics!

Competitive analysis

Vitality Chiropractic Center

Established in 2010, [Vitality Chiropractic Center] has become a household name due to its sustained presence and broad spectrum of services.

Located just a few blocks away from our establishment, they offer traditional chiropractic treatments.

Features Comprehensive Spinal Adjustments Pediatric Chiropractic Care Sports Injury Treatments	Strengths A decade-long presence in the community. Specialized care for athletes and children. A significant number of positive reviews and testimonials.	Weaknesses Limited to traditional chiropractic care without integrative solutions. Lack of modern diagnostic tools. No telehealth or online consultation options.
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Spine & Wellness Hub

A more recent entrant in the market, [Spine & Wellness Hub] blends chiropractic solutions with wellness therapies. They have a vibrant, modern facility and emphasize a holistic approach.

Features	Strengths	Weaknesses
Spinal Decompression Therapy	A holistic approach to treatments.	Still in the phase of building a client base, lesser known in the community.
Nutritional Counseling	Modern infrastructure and ambience.	Higher pricing due to complementary services.
Massage Therapy and Acupuncture	A range of complementary wellness services.	Limited outreach and community engagement activities.

Align ChiroCare

[Align ChiroCare], operating since 2015, focuses primarily on spinal health. They have a reputation for thorough consultations and personalized care plans.

Features	Strengths	Weaknesses
Personalized Treatment Plans	Emphasis on individualized care.	Restricted to spinal care, lacking broader wellness solutions.
Ergonomic Evaluations	Regular workshops and community events.	No online appointment booking system.
Posture Correction Workshops	A dedicated team of experienced chiropractors.	Limited hours of operation, not open on weekends.

Market trends

 **Help tip**

 **Chiropractic Business Plan**

Analyze current and emerging trends in your industry, such as changes in technology such as advanced diagnostic tools, digital X-rays, and electronic health records.

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Start writing here..

Regulatory environment

Help tip

Chiropractic Business Plan

Describe any regulations or licensing requirements that affect the chiropractic business, such as safety codes, licensure and certification, insurance, Hippa (Health Insurance Portability and Accountability Act) compliance, taxation, etc.

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Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.

SWOT Analysis

Market Size

Customer Profiles

Help tip

John & Sons

Coffee Shop Business Plan

File Edit View Insert Format Tools Extensions Help

Summary

Outline

What do you want me to write?

Please write a company overview for my coffee shop business.

Create Company Overview

Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

Start your planning today

4.

Products and Services

Services

Additional Services



REMEMBER

The product and services section of a chiropractic business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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Help tip

Chiropractic Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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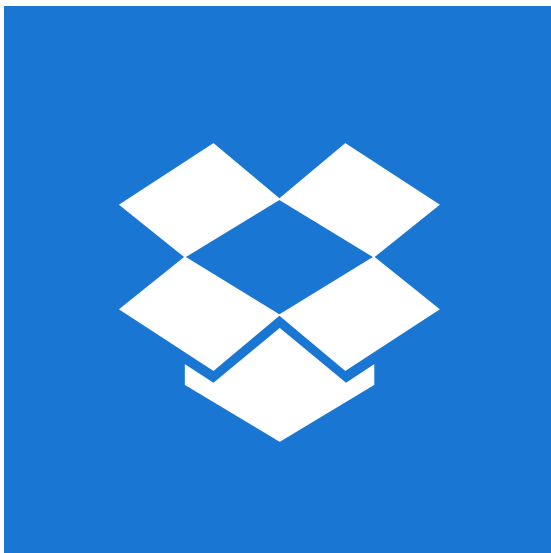
Help tip

Create a list of the services that your business will offer, which may include

- Spinal adjustments,

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Services



Spinal Adjustments

Price: **[\$60] per session**

Manual techniques applied to align the spine, enhancing physical function and alleviating discomfort.

Specifications

- Duration: 30 minutes
- Techniques: Diversified, Thompson Drop, Activator Methods
- Follow-up: Recommended every 4-6 weeks



Soft Tissue Therapies

Price: **[\$45] per session**

Targeted treatments to address tension and promote healing in muscles, ligaments, and tendons.

Specifications

- Duration: 20 minutes
- Techniques: Myofascial Release, Trigger Point Therapy, Graston Technique
- Application: Usage of therapeutic creams and gels



Rehabilitation Exercises

Price: **[\$40] per session (Package: 5 sessions for \$175)**

Personalized exercise regimens designed to restore strength, flexibility, and balance.

Specifications

- Duration: 30-45 minutes
- Components: Stretching, Strengthening, Low-impact Aerobic Conditioning
- Guidance: Supervised by certified physiotherapists



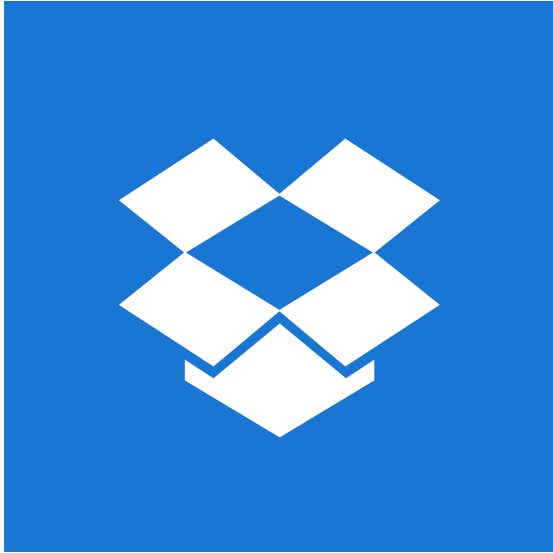
Diagnostic X-ray Imaging

Price: **[\$100] per X-ray**

High-resolution imaging to detect spinal misalignments or anomalies.

Specifications

- Equipment: State-of-the-art digital X-ray machine
- Analysis: Images analyzed by board-certified radiologists
- Safety: Low radiation emissions, protective gear provided



Stress Management Program

Price: **[\$150] for a 4-week program**

Comprehensive program incorporating techniques to effectively manage and alleviate stress.

Specifications

- Duration: Four 1-hour sessions spread over 4 weeks
- Techniques: Breathing exercises, guided imagery, progressive muscle relaxation
- Additional Materials: Handouts, audio recordings for home practice

Additional Services

Help tip

Chiropractic Business Plan

Explain any wellness initiatives your practice will provide, such as programs for stress management, weight loss, or quitting smoking.

To unlock help try Upmetrics!

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help tip

Chiropractic Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

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Unique Selling Proposition (USP)

Help tip

Chiropractic Business Plan

Specify your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you to plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Chiropractic Business Plan

Develop a pricing strategy that is competitive and affordable, yet profitable. Consider offering promotions, discounts, or packages to attract new customers.

To unlock help try Upmetrics!

Start writing here..

Develop a marketing strategy that includes a mix of online and offline marketing tactics. Consider social media, content marketing, promotions via free health checkup camps, brochures, print marketing, etc.

To unlock help try Upmetrics! 

Marketing strategies

Online



Social Media

A strong emphasis on online marketing through platforms like [Facebook, Instagram, and LinkedIn]. Regular posts, patient testimonials, and informative articles will enhance our digital footprint.



Content Marketing

Launching a blog on our website addressing common chiropractic concerns, wellness tips, and patient success stories.

Offline



Health Checkup Camps

Organizing free spinal health checkup camps in [local communities, corporate offices, and schools], increasing our visibility and trust within the community.



Print Marketing

Distributing brochures, pamphlets, and newsletters in strategic locations, ensuring a broader offline reach.

 Help tip

Determine the sales processes and activities needed to reach your practice's specific sales goals. It should cover direct sales and any partnerships that can help in reaching a wider audience.

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Sales strategies



Partner with Businesses

Collaborating with [local gyms, corporate offices, and nearby wellness centers] to offer exclusive packages and deals, leveraging their clientele for mutual benefits.



Direct Sales

Our front office will be trained to provide detailed information on our services, aiding in converting inquiries to appointments.

 Help tip

Describe how your business will retain customers and build loyalty, such as through loyalty programs or personalized service.

To unlock help try Upmetrics! 

Customer retention



Loyalty Programs

Introducing a loyalty card where after [10] sessions, the patient receives a complimentary service of their choice.



Personalized Service

Regular follow-ups post-treatment, birthday and anniversary greetings, and customized health tips ensure our clients feel valued and cared for.

6.

Operations Plan

Hiring Plan

Operational Process

Risk Management



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

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Help tip

Chiropractic Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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Start writing here..

Hiring Plan

Help tip

Chiropractic Business Plan

Explain the duties and functions of the staff members who will be working in your clinic, such as the front desk receptionists, massage therapists, chiropractors, and billing and coding experts.

To unlock help try Upmetrics!

Start writing here..

Operational Process

Help tip

Chiropractic Business Plan

Outline the processes and procedures that you will use to run your chiropractic business. It includes the scheduling of appointments, conducting initial sessions, developing treatment plans, and management of medical records.

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Start writing here..

Risk Management

 **Help tip**

 **Chiropractic Business Plan**

Convey how you'll handle risks related to running a chiropractic practice. It might include malpractice insurance & reimbursement and safety procedures.

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Start writing here..

7.

Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!



Help tip



Chiropractic Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers



Help tip



Chiropractic Business Plan

Describe your management team's key members, roles, and responsibilities. It should include the senior management and other managers including their education, professional background, and any relevant experience in the chiropractic industry.

To unlock help try Upmetrics!

Start writing here..



John Doe

CEO & Co-founder - john.doe@example.com

Dr. John Doe is the visionary behind Bolsa Chiropractic & Wellness Center. With a passion for holistic health, Dr. Doe spearheads the clinic's strategic direction while ensuring excellence in patient care.

His leadership style emphasizes collaboration, innovation, and community engagement.

- Educational Background: Doctor of Chiropractic, [University of Chiropractic Excellence]. Master's in Health Administration, [State Health University].
- Professional Background: Senior Chiropractor at [City Health Hospital], where he served for [X] years. Chiropractic Consultant at [Global Health Group], guiding international health initiatives.



Jane Smith

Clinical Operations Manager - jane.smith@example.com

Dr. Jane Smith is the linchpin of clinical operations at Bolsa Chiropractic & Wellness Center.

She ensures that the clinic remains at the forefront of chiropractic innovations, offers top-notch patient care, and fosters continuous professional development within the team.

- Educational Background: Doctor of Chiropractic, [National Chiropractic College]. Bachelor in Physical Therapy, [Metropolitan Medical University].
- Professional Background: Lead Chiropractor at [Wellness Spine Center] for [X] years. Research Associate at [Chiro-Research Institute], contributing to multiple industry publications.



Alice Brown

Administrative & HR Manager - alice.brown@example.com

Alice Brown is the backbone of the clinic's administrative and human resources functions.

She seamlessly blends her in-depth knowledge of healthcare operations with a compassionate approach, ensuring a smooth administrative experience for both patients and staff.

- Educational Background: Master's in Health Administration, [State Health University]. Bachelor's in Business Management, [Downtown Business School].
- Professional Background: Administrative Lead at [HealthFirst Clinics] for [X] years, overseeing a team of [20+] staff members. HR Specialist at [MediCorp Solutions], where she spearheaded recruitment and training initiatives.

Organizational structure

💡 Help tip

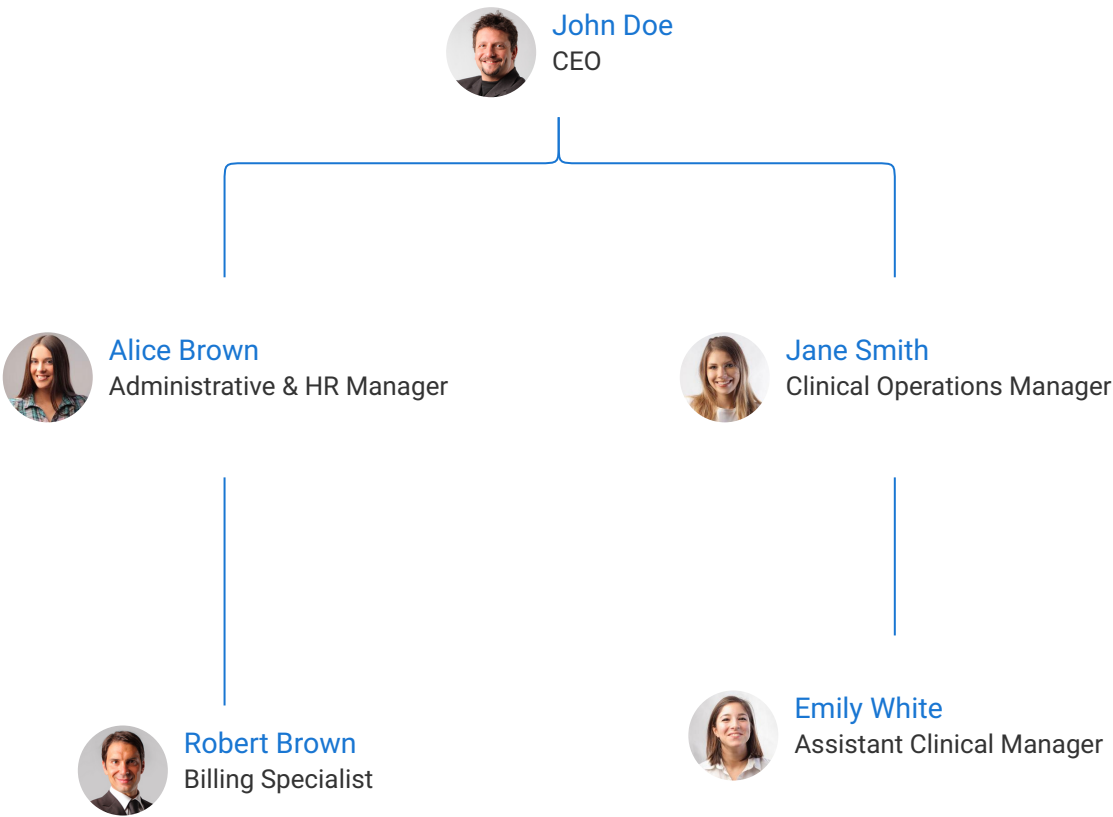
📄 Chiropractic Business Plan

Describe the organizational structure of the management team, including reporting lines and how decisions will be made.

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Start writing here..

Organization chart



Compensation plan

💡 Help tip

📄 Chiropractic Business Plan

Describe your compensation plan for the management team and staff, including salaries, bonuses, and other benefits.

To unlock help try Upmetrics! 🔒

Start writing here..

 Help tip

If you have a board of advisors for your business, then mention them along with their roles and experience.

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Advisors/Consultants



Ms. Clara White

Advisor

Provides insights on business development and growth strategies. A former CEO of a multi-chain chiropractic establishment, Ms. White brings a wealth of administrative and strategic acumen.



Dr. Robert Green

Consultant

Acts as an advisory consultant, guiding clinical best practices. A chiropractic veteran with over [30] years in the field, Dr. Green has authored multiple publications and is renowned for his innovations in treatment methodologies

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Chiropractic Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

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Start writing here..

Help tip

Create a projected profit & loss statement that describes the expected revenue, cost of products sold, and operational costs. Your business's anticipated net profit or loss should be computed and included.

To unlock help try Upmetrics!

Profit & loss statement

	2024	2025	2026
Revenue	\$505,179.90	\$1,307,796.10	\$2,635,621.40
Chiropractic Treatment Sessions	\$133,709.10	\$240,118.90	\$431,214

	2024	2025	2026
Unit Sales	1,910	3,430	6,160
Unit Price	\$70	\$70	\$70
Wellness Program Subscriptions	\$264,176.40	\$931,608	\$2,031,846.60
Users	1,445	3,728	7,584
Recurring Charges	\$30	\$30	\$30
Product Sales	\$107,294.40	\$136,069.20	\$172,560.80
Unit Sales	2,682	3,402	4,314
Unit Price	\$40	\$40	\$40
Cost Of Sales	\$23,916.72	\$28,532.82	\$34,868.92
General Costs	\$23,916.72	\$28,532.82	\$34,868.92
Treatment Supplies	\$11,316.72	\$15,506.82	\$21,402.16
Treatment Consumables	\$9,224.91	\$13,152.49	\$18,752.34
Equipment and Maintenance	\$2,091.81	\$2,354.33	\$2,649.82
Wellness Products	\$12,600	\$13,026	\$13,466.76
Supplements	\$4,800	\$4,992	\$5,191.68

	2024	2025	2026
Supportive Products	\$7,800	\$8,034	\$8,275.08
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$481,263.18	\$1,279,263.28	\$2,600,752.48
Gross Margin (%)	95.27%	97.82%	98.68%
Operating Expense	\$690,120	\$721,114.08	\$753,814.20
Payroll Expense (Indirect Labor)	\$625,320	\$653,914.08	\$684,122.76
Clinical Staff	\$371,520	\$391,737.60	\$413,287.68
Chiropractor	\$190,080	\$195,782.40	\$201,655.92
Massage Therapist	\$181,440	\$195,955.20	\$211,631.76
Administrative Staff	\$234,000	\$241,740	\$249,741.36
Office Manager	\$162,000	\$166,860	\$171,866.16
Receptionist	\$72,000	\$74,880	\$77,875.20

	2024	2025	2026
Part-time Staff	\$19,800	\$20,436.48	\$21,093.72
Cleaning Staff	\$15,552	\$16,018.56	\$16,499.04
Marketing Assistant	\$4,248	\$4,417.92	\$4,594.68
General Expense	\$64,800	\$67,200	\$69,691.44
Office and Administrative Expenses	\$36,000	\$37,380	\$38,813.40
Rent	\$30,000	\$31,200	\$32,448
Utilities	\$6,000	\$6,180	\$6,365.40
Marketing and Advertising	\$18,000	\$18,660	\$19,345.80
Digital Marketing	\$12,000	\$12,360	\$12,730.80
Print Advertising	\$6,000	\$6,300	\$6,615
Professional Services	\$10,800	\$11,160	\$11,532.24
Accounting Services	\$3,600	\$3,744	\$3,893.76
Legal and consulting Fees	\$7,200	\$7,416	\$7,638.48
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0

	2024	2025	2026
EBITDA	(\$208,856.82)	\$558,149.20	\$1,846,938.28
Additional Expense	\$11,242.58	\$9,606.86	\$7,870.23
Long Term Depreciation	\$2,964	\$2,964	\$2,964
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$211,820.82)	\$555,185.20	\$1,843,974.28
Interest Expense	\$8,278.57	\$6,642.84	\$4,906.23
EBT	(\$220,099.40)	\$548,542.34	\$1,839,068.05
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$725,279.30	\$759,253.76	\$796,553.35
Net Income	(\$220,099.40)	\$548,542.34	\$1,839,068.05
Net Income (%)	(43.57%)	41.94%	69.78%
Retained Earning Opening	\$0	(\$225,099.40)	\$317,192.94

	2024	2025	2026
Owner's Distribution	\$5,000	\$6,250	\$5,000
Retained Earning Closing	(\$225,099.40)	\$317,192.94	\$2,151,260.99

Help tip

Estimate your cash inflows and outflows for the first few years of operation. It should include cash receipts from clients, payments to vendors, loan payments, and any other cash inflows and outflows.

To unlock help try Upmetrics! 

Cash flow statement

	2024	2025	2026
Cash Received	\$505,179.90	\$1,307,796.10	\$2,635,621.40
Cash Paid	\$722,315.30	\$756,289.76	\$793,589.35
COS & General Expenses	\$88,716.72	\$95,732.82	\$104,560.36
Salary & Wages	\$625,320	\$653,914.08	\$684,122.76
Interest	\$8,278.57	\$6,642.84	\$4,906.23
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0

	2024	2025	2026
Net Cash From Operations	(\$217,135.40)	\$551,506.34	\$1,842,032.05
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$20,000	\$0	\$0
Net Cash From Investments	(\$20,000)	\$0	\$0
Amount Received	\$150,000	\$0	\$0
Loan Received	\$150,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0
Amount Paid	\$31,520.46	\$34,406.18	\$34,892.81
Loan Capital	\$26,520.47	\$28,156.20	\$29,892.81
Dividends & Distributions	\$5,000	\$6,250	\$5,000
Net Cash From Financing	\$118,479.54	(\$34,406.18)	(\$34,892.81)

2024

2025

2026

Summary

Starting Cash	\$0	(\$118,655.86)	\$398,444.30
Cash In	\$655,179.90	\$1,307,796.10	\$2,635,621.40
Cash Out	\$773,835.76	\$790,695.94	\$828,482.16
Change in Cash	(\$118,655.86)	\$517,100.16	\$1,807,139.24
Ending Cash	(\$118,655.86)	\$398,444.30	\$2,205,583.54

 Help tip

Prepare a projected balance sheet, which shows the assets, liabilities, and equity.

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Balance sheet

2024

2025

2026

Assets	(\$101,619.86)	\$412,516.30	\$2,216,691.54
Current Assets	(\$118,655.86)	\$398,444.30	\$2,205,583.54

	2024	2025	2026
Cash	(\$118,655.86)	\$398,444.30	\$2,205,583.54
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$17,036	\$14,072	\$11,108
Gross Long Term Assets	\$20,000	\$20,000	\$20,000
Accumulated Depreciation	(\$2,964)	(\$5,928)	(\$8,892)
Liabilities & Equity	(\$101,619.87)	\$412,516.27	\$2,216,691.51
Liabilities	\$123,479.53	\$95,323.33	\$65,430.52
Current Liabilities	\$28,156.20	\$29,892.81	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$28,156.20	\$29,892.81	\$0
Long Term Liabilities	\$95,323.33	\$65,430.52	\$65,430.52
Long Term Debt	\$95,323.33	\$65,430.52	\$65,430.52

	2024	2025	2026
Equity	(\$225,099.40)	\$317,192.94	\$2,151,260.99
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0
Retained Earnings	(\$225,099.40)	\$317,192.94	\$2,151,260.99
Check	\$0	\$0	\$0

 **Help tip**

 **Chiropractic Business Plan**

Determine the point at which your business will break even, or generate enough revenue to cover its operating costs.

This will help you understand how much revenue you need to generate to make a profit.

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Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$505,179.90	\$1,812,976

	2024	2025	2026
Net Revenue	\$505,179.90	\$1,307,796.10	\$2,635,621.40
Closing Revenue	\$505,179.90	\$1,812,976	\$4,448,597.40
Starting Expense	\$0	\$725,279.30	\$1,484,533.06
Net Expense	\$725,279.30	\$759,253.76	\$796,553.35
Closing Expense	\$725,279.30	\$1,484,533.06	\$2,281,086.41
Is Break Even?	No	Yes	Yes
Break Even Month	0	Aug '25	0
Days Required	0	13 Days	0
Break Even Revenue	\$725,279.30	\$1,195,246.11	\$0
Chiropractic Treatment Sessions	\$0	\$265,734.98	\$0
Wellness Program Subscriptions	\$0	\$741,743.24	\$0
Product Sales	\$0	\$187,767.89	\$0
Break Even Units			

	2024	2025	2026
Chiropractic Treatment Sessions	0	3,796	0
Wellness Program Subscriptions	0	2,746	0
Product Sales	0	4,694	0

Financing needs

 **Help tip**

 **Chiropractic Business Plan**

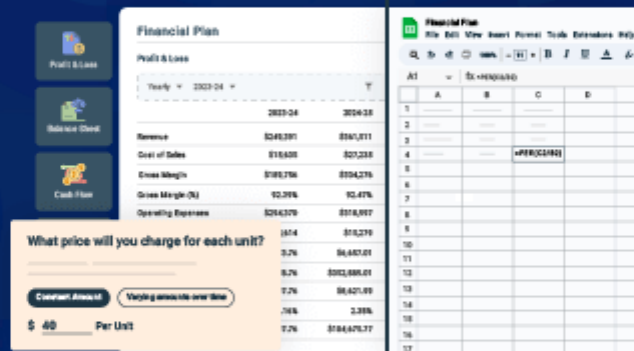
Estimate how much financing you will need to start and operate your chiropractic business. It should include both short-term and long-term financing needs, such as loans or investment capital.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.

The image shows the Upmetrics Financial Plan interface. On the left, there are three tabs: 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The 'Profit & Loss' tab is selected, showing a table with columns for '2023-04' and '2024-04'. The table includes rows for Revenue, Cost of Sales, Gross Margin, Gross Margin (%), and Operating Expenses. Below the table, there is a section titled 'What price will you charge for each unit?' with a 'Constant Amount' button and a 'Vary prices by unit' button. A dropdown menu shows '\$ 40' and 'Per Unit'. On the right, there is a green icon representing a spreadsheet.

	2023-04	2024-04
Revenue	\$245,391	\$161,011
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$196,786	\$104,276
Gross Margin (%)	80.21%	64.77%
Operating Expenses	\$284,379	\$118,957
	1814	\$15,279
	0.2%	\$6,657.01
	0.2%	\$912,695.01
	7.2%	\$6,621.00
	.16%	3.35%
	7.2%	\$184,675.77

Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and more.

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Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

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