General Contractor Business Plan

From Blueprint to Reality

Business Plan
[YEAR]

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Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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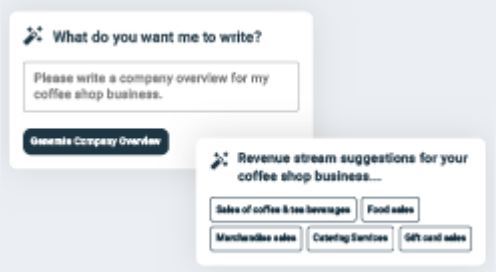
Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

> Upmetrics has everything you need to create a comprehensive business plan.



AI-powered Upmetrics Assistant

AI-powered insights to streamline your plan

Not sure where to start? Upmetrics' AI Assistant will automatically generate ideas for each section of your plan and offer improved versions of your writing, adjusting for tone, voice, and grammar or spelling errors.

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1.

Executive Summary

Market opportunity

Services Offered

Marketing & Sales Strategies

Financial Highlights

REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip | General Contractor Business Plan

Start your executive summary section by briefly introducing your business to your readers.

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip | General Contractor Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Services Offered

Help tip | General Contractor Business Plan

Highlight the general contracting services you offer your clients. The USPs and differentiators you offer are always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing & Sales Strategies

Help tip | General Contractor Business Plan

Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

To unlock help try Upmetrics!

Start writing here..

Financial Highlights

Help tip | General Contractor Business Plan

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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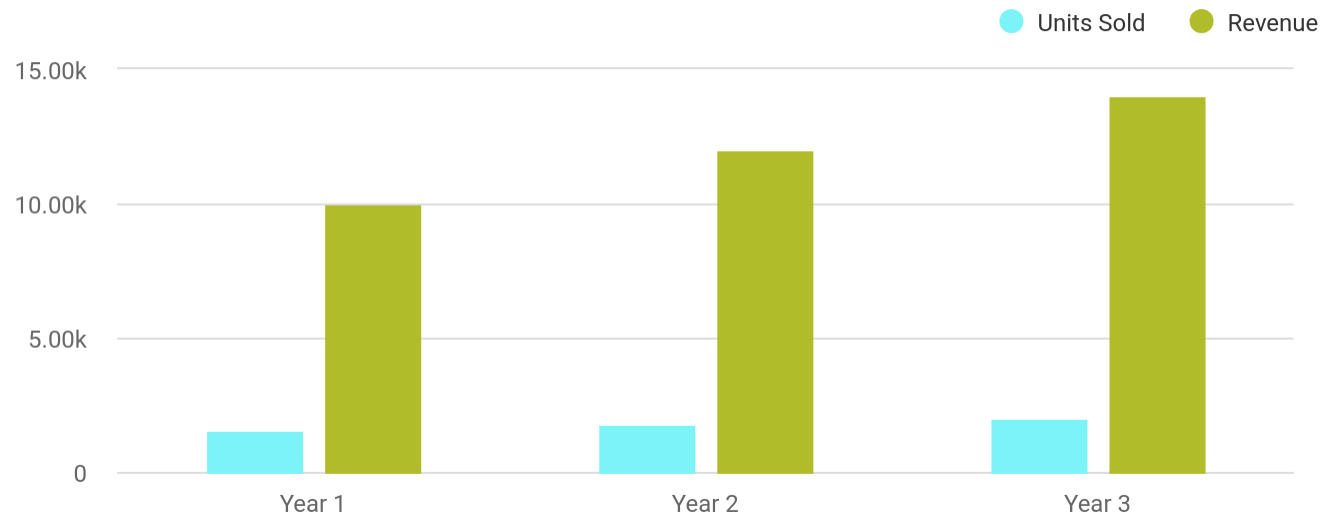
Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	$10,000
Year 2	1,800	$12,000
Year 3	2,050	$14,000

Help tip | **General Contractor Business Plan**

Summarize your executive summary section with a clear CTA, for example, inviting investors to discuss the potential business investment.

To unlock help try Upmetrics!

Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals

REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

Help tip | General Contractor Business Plan

Describe what kind of general contracting company you operate and the name of it. You may specialize in one of the following types of construction projects:

To unlock help try Upmetrics!

Start writing here..

Ownership

Help tip | General Contractor Business Plan

List the names of your general contracting company's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

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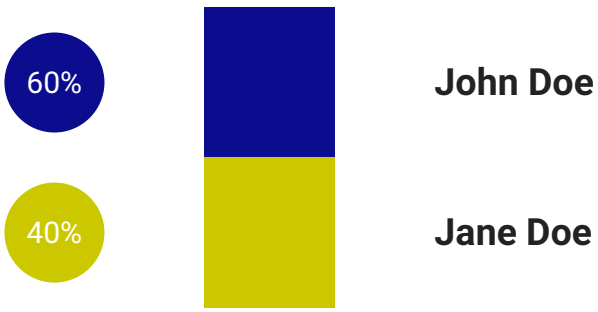
Business Owners



Mission statement

Help tip | General Contractor Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

To unlock help try Upmetrics!

> **"At [ABC General Contractors], our mission is to bring dreams to life. Rooted in integrity, innovation, and an unwavering commitment to quality, we strive to exceed client expectations, champion sustainable practices, and foster community growth with every project we undertake."**

Business history

Help tip | General Contractor Business Plan

If you're an established general contracting service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

To unlock help try Upmetrics!

Start writing here..

Future goals

Help tip | General Contractor Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

To unlock help try Upmetrics!

Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment

REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip | General Contractor Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

To unlock help try Upmetrics!

Start writing here..

Target Market

Help tip | General Contractor Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

To unlock help try Upmetrics!

Start writing here..

Market size and growth potential

Help Tip | General Contractor Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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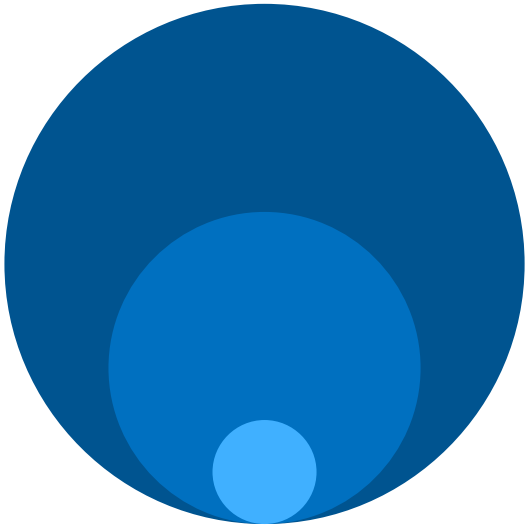
Market Size



Available Market

Customers in [Region/City] who can afford and are interested in premium construction services.

1M

Served Market

Homeowners & developers in [Region/City] seeking sustainable construction solutions.

600k

Target Market

Homeowners & developers in [Region/City] seeking sustainable construction solutions.

200k

Help tip | **General Contractor Business Plan**

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your general contracting services from them.

To unlock help try Upmetrics!

Competitive analysis

XYZ Constructions

Founded in [2005], XYZ Constructions has been a prominent player in the [Region/City] construction scene, with over [300] successful projects under its belt. The firm primarily specializes in commercial and residential projects.

Features

High-rise commercial building construction

Custom residential projects

Pre-construction consulting services

Interior design and finishing services

Strengths

With nearly two decades in the industry, XYZ has a wealth of experience.

Numerous industry awards and positive client testimonials.

Their in-house interior design team offers clients an end-to-end solution.

Weaknesses

XYZ's premium pricing can be a barrier for some clients.

Limited capacity to manage multiple large projects concurrently.

Past projects have sometimes faced delays in completion.

BuildTech Enterprises

Established in [2010], BuildTech Enterprises focuses on green building and sustainable construction practices, having completed over [150] projects that meet internationally recognized green building standards.

Features

Eco-friendly residential constructions

Sustainable commercial projects

Retrofitting services for energy efficiency

Green consultation and audit services

Strengths

Leading the charge in green building practices in the region.

Accredited by international green building councils.

A pioneer in introducing new sustainable materials and construction techniques.

Weaknesses

Primarily serves a specific market segment, limiting broader appeal.

Green construction can be expensive, making it less attractive to budget-conscious clients.

Relies heavily on specific suppliers for unique materials, potentially causing supply chain disruptions

FastBuild Inc.

A relatively new entrant, founded in [2018], FastBuild Inc. focuses on rapid construction techniques, aiming to cut traditional construction times in half.

Features

Quick residential project completion

Speedy commercial constructions

Modular building solutions

Pre-fabricated components

Strengths

Their rapid construction methods promise faster project completion.

Offers flexibility and scalability in design.

Adoption of new-age construction technologies.

Weaknesses

Speedy constructions have led to questions about the longevity and durability of their projects.

Being newer to the market, they have fewer completed projects to showcase.

Their methods often require more manpower, leading to higher labour costs.

Market trends

Help tip | General Contractor Business Plan

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

To unlock help try Upmetrics!

Start writing here..

Regulatory environment

Help tip | General Contractor Business Plan

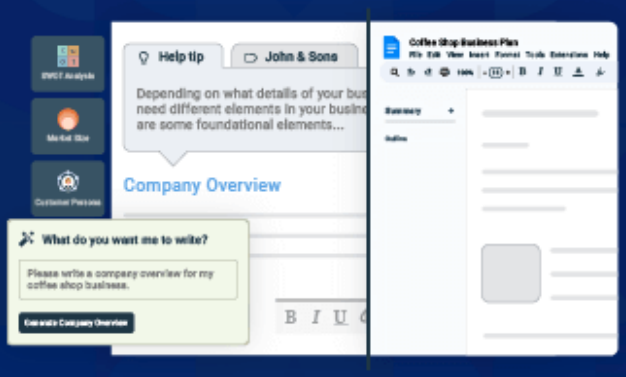
List regulations and licensing requirements that may affect your general contracting company, such as business registration, insurance, environmental regulations, state and federal regulations, etc.

To unlock help try Upmetrics!

Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

Start your planning today

4.

Products and Services

Services

Service Process

Case Studies

Additional Services

REMEMBER

The product and services section of a general contractor business plan should describe the specific services and products that will be offered to customers. To write this section should include the

To unlock help try Upmetrics!

Help tip

General Contractor Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

To unlock help try Upmetrics!

Start writing here..

Help tip

Mention the services your contracting business will offer. This list may include services like,

- Construction project management

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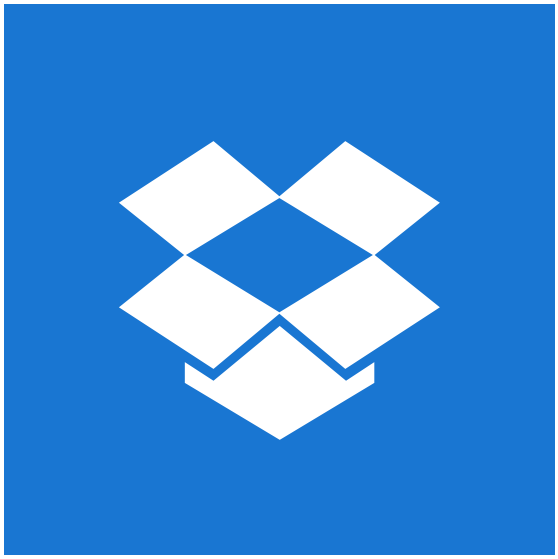
Services



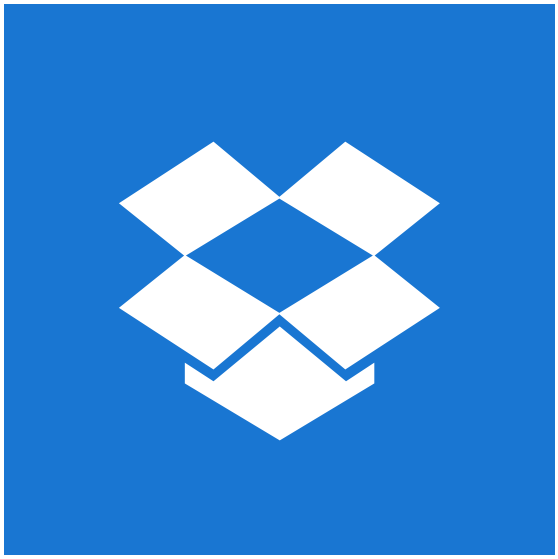
Construction Project Managemen

Price: **$[XX,XXX] per project (Variable based on project size and complexity)**

Comprehensive management of the entire construction project, ensuring timely completion, budget adherence, and superior quality.

Specifications

- Initial project assessment and consultation
- Stakeholder communication and coordination
- Regular project monitoring and reporting
- Quality assurance at each construction phase
- Final project review and handover



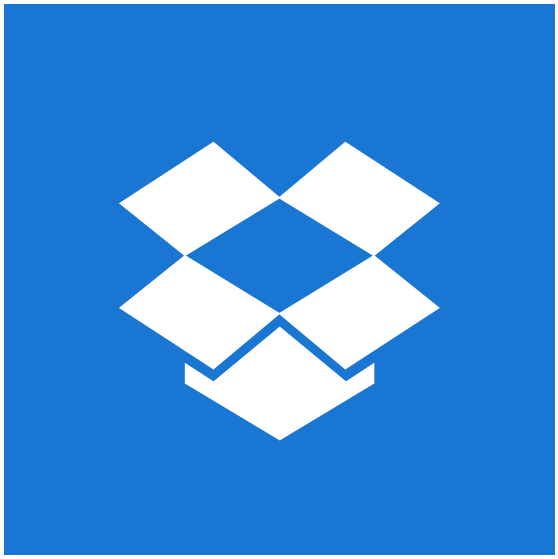
Renovation Services

Price: **$[X,XXX] per room (Variable based on room size and requirements)**

Tailored solutions to revamp and rejuvenate spaces, enhancing their aesthetic and functional appeal.

Specifications

- Space evaluation and consultation
- Customized design proposals
- Material and labor coordination
- Quality checks post-completion
- Clean-up and final walkthrough



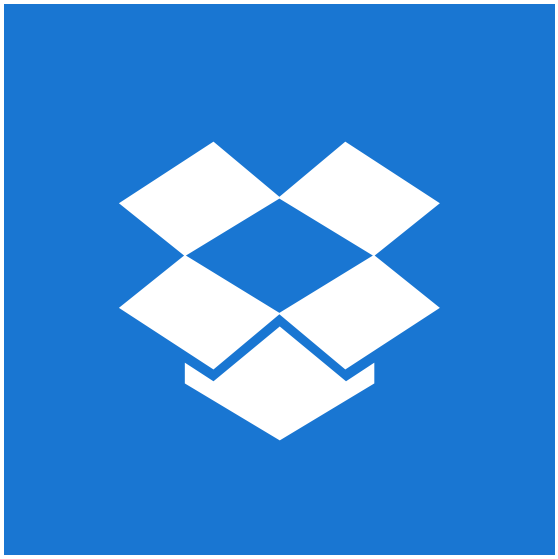
Budgeting or Cost Estimation Services

Price: **$[XXX] per consultation**

Detailed financial planning and project estimation to provide clarity and efficient budget utilization.

Specifications

- Initial financial consultation
- Detailed cost breakdown structure
- Regular budget monitoring
- Financial reporting at each project milestone
- Final budget reconciliation



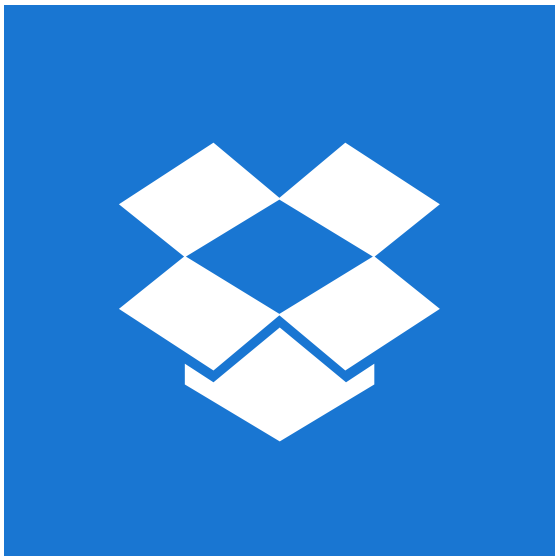
Project Coordination

Price: **$[X,XXX] per month**

Seamless coordination of project operations, from liaising with stakeholders to on-ground execution.

Specifications

- Dedicated project coordinator assignment
- Regular project updates and meetings
- On-ground team management
- Conflict resolution (if any)
- Project timeline adherence



Maintenance and Repair

Price: **Starting at $[XXX] (Variable based on the extent of maintenance/repair required)**

Ensuring the longevity and durability of constructed spaces through routine maintenance and efficient repair solutions.

Specifications

- Periodic site inspections
- Customized maintenance plans
- Immediate repair interventions for urgent issues
- Quality assurance post-repair
- Maintenance and repair reports

Service Process

Help tip | General Contractor Business Plan

Provide a detailed description of your service process, from initial consultation and planning to project completion. Include any unique or proprietary processes you follow to ensure quality and efficiency.

To unlock help try Upmetrics!

Start writing here..

Case Studies

Help tip | General Contractor Business Plan

Provide case studies and testimonials from your satisfied customers. Showcasing successful projects and client testimonials will bring credibility to your business plan.

To unlock help try Upmetrics!

Start writing here..

Additional Services

Help tip | General Contractor Business Plan

Mention if your general contracting company offers any additional services. You may include services like regulatory compliance, permit acquisition, design-build services, etc.

To unlock help try Upmetrics!

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention

REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip | General Contractor Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Start writing here..

Unique Selling Proposition (USP)

Help tip | General Contractor Business Plan

Define your business's USPs depending on the market you serve and the unique services you provide. Identifying USPs will help you to plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip | General Contractor Business Plan

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan to attract new customers to your contracting service.

To unlock help try Upmetrics!

Start writing here..

Help tip | General Contractor Business Plan

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, email marketing, content marketing, and print marketing.

To unlock help try Upmetrics!

Marketing strategies

Online

Social Media

Harnessing platforms like Facebook, Instagram, and LinkedIn, we curate engaging content, fostering community-building and brand recognition.

Email Marketing

Regular newsletters and project updates are disseminated to our client base, nurturing leads and ensuring top-of-mind recall.

Content Marketing

Through insightful blogs and articles on our website, we position ourselves as thought leaders in the construction domain.

Google Ads

By targeting specific keywords and demographics, we ensure that [ABC General Contractors] remains prominent in relevant search queries.

Offline

Brochures

High-quality, informative brochures are distributed at industry events, real estate offices, and to potential clients, providing a tangible overview of our offerings.

Print Marketing

Leveraging traditional media, we run periodic ads in renowned construction magazines and local newspapers.

Help tip

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include direct sales calls, partnering with real estate developers, proposal planning, negotiation tactics, etc.

To unlock help try Upmetrics!

Sales strategies

Real Estate Developer Partnerships

By forming alliances with prominent real estate developers, we ensure a steady influx of projects and mutual growth.

Direct Sales Calls

Our dedicated sales team undertakes regular outreach, connecting with potential clients to discuss their needs and offer tailored solutions.

Proposal Planning

Each proposal is meticulously crafted, aligning with client requirements and showcasing our expertise.

Negotiation Tactics

Our team is trained in effective negotiation, ensuring mutually beneficial terms and long-lasting partnerships

Help tip

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, offering excellent customer service, etc.

To unlock help try Upmetrics!

Customer retention

Loyalty Programs

Repeat clients can avail of special discounts and exclusive offers, rewarding their continued patronage.

Excellent Customer Service

Our post-project support, prompt grievance redressal, and consistent communication ensure clients remain loyal to the ABC brand.

Personalized Service

Offering tailored solutions and dedicated account managers for personalized assistance.

6.

Operations Plan

Staffing & Training

Operational Policies and Procedures

Equipment & Technologies

Contingency Plans

REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip | General Contractor Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

To unlock help try Upmetrics!

Start writing here..

Staffing & Training

Help tip | General Contractor Business Plan

Mention your business's staffing requirements, including the number of employees, construction workers or subcontractors (e.g. electrical contractor, roofing contractor, painting contractor, etc.)needed.

To unlock help try Upmetrics!

Start writing here..

Operational Policies and Procedures

Help tip | General Contractor Business Plan

Outline the operational policies and procedures you will follow to run your general contractor business. These procedures may include standard operating procedures(SOPs), quality control measures, safety protocols, etc.

To unlock help try Upmetrics!

Start writing here..

Equipment & Technologies

Help tip | General Contractor Business Plan

Include the list of equipment and technology required in a general contractor business, such as construction tools, project management software, safety equipment, green building technology, survey equipment, etc.

To unlock help try Upmetrics!

Start writing here..

Contingency Plans

Help tip | General Contractor Business Plan

Provide emergency plans for potential emergencies or disasters, such as natural disasters, accidents, equipment failures, and other unanticipated events.

To unlock help try Upmetrics!

Start writing here..

7.

Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants

REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip | General Contractor Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip | General Contractor Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities. You will need to provide this information depending on the size of your company and the number of employees you have.

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Start writing here..

John Doe

CEO - john.doe@example.com

As the driving force behind ABC General Contractors, John is tasked with setting the company's strategic direction, managing client relationships, and overseeing its financial health.

His visionary leadership has consistently enabled the company to scale new heights and outperform in a highly competitive market.

- Educational Background: John holds an MBA from Harvard Business School and a Bachelor's in Civil Engineering from Stanford University.
- Professional Background: Prior to founding ABC General Contractors, John held significant roles at leading construction conglomerates, contributing to mega projects worth billions.

Jane Doe

Chief Operating Officer (COO) - jane.doe@example.com

Jane manages the company's day-to-day operations, ensuring that projects adhere to their timelines and the company's standards of excellence.

She also plays a pivotal role in managing ground staff and optimising operational procedures.

- Educational Background: Jane has a Master's in Project Management from MIT and a Bachelor's in Architecture from Cornell University.
- Professional Background: With over 15 years in the construction industry, Jane has managed operations for various large-scale projects nationwide.

Alice Brown

General Cont. - alice.brown@example.com

Alice liaises with clients and manages subcontractors to ensure each project's seamless execution. She plays a critical role in maintaining the company's reputation for quality and efficiency.

- Educational Background: Alice possesses a Bachelor's in Building Construction Management from the University of Florida.
- Professional Background: With a decade of hands-on experience, Alice has been at the forefront of many iconic projects, driving them to successful completion.

Robert Brown

Safety Manager - robert.brown@example.com

Robert ensures the utmost safety at all of [ABC General Contractors'] sites. He enforces safety protocols, conducts regular safety drills, and ensures compliance with industry standards.

- Educational Background: Robert is certified in Occupational Safety from the National Safety Council and has a Bachelor's in Environmental Health from Yale University.
- Professional Background: Before joining ABC, Robert was the head of safety at a major construction firm, where he implemented innovative safety measures that reduced incidents by 40%.

Organizational structure

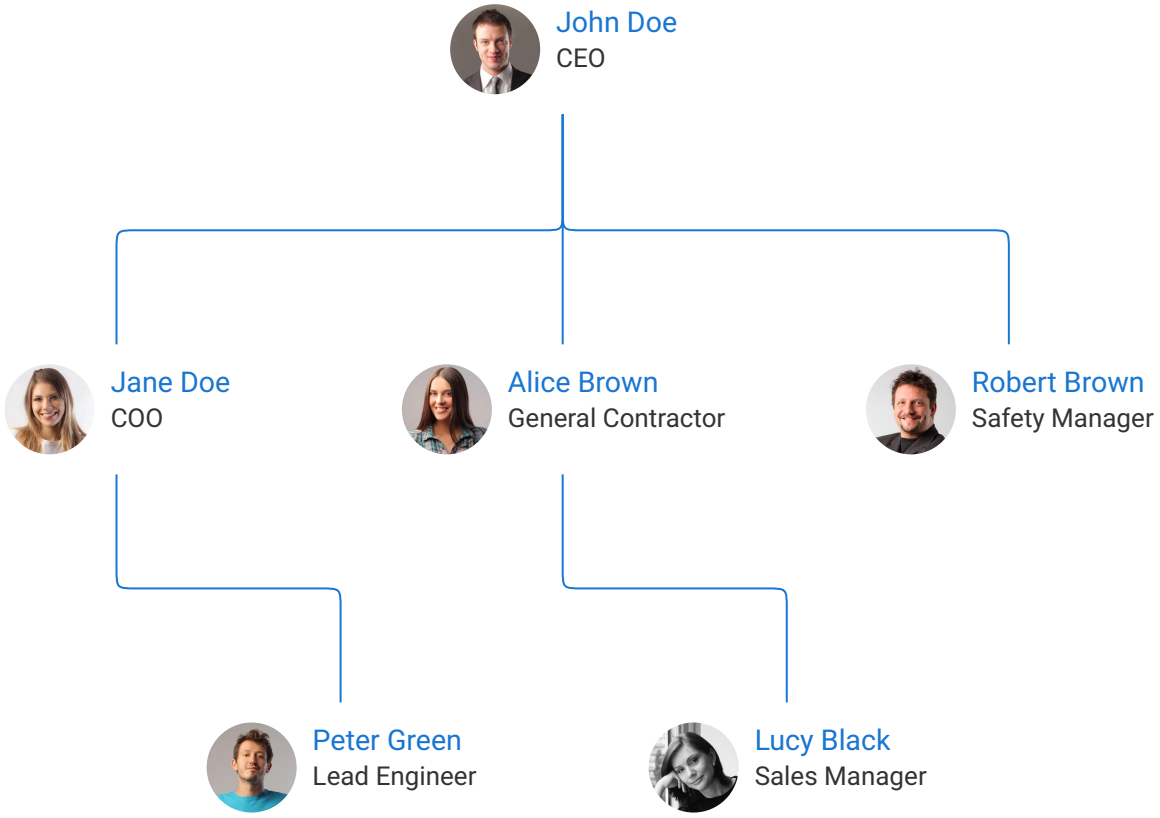
Help tip | General Contractor Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics!

Start writing here..

Organization chart



Compensation plan

Help tip | General Contractor Business Plan

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics!

Start writing here..

Help tip

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

To unlock help try Upmetrics!

Advisors/Consultants

Dr. Alan Turner

Advisor

A luminary in [e.g., sustainable construction], Dr Turner's consultancy ensures our projects align with green building best practices.

Ms. Emily Harris

Consultant

Specializing in [e.g., construction legalities], Ms. Harris ensures our operations remain compliant with industry norms.

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Point

Financing needs

REMEMBER

When writing the financial plan section of a business plan, it’s important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

General Contractor Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

Help tip

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business’s expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2024	2025	2026
Revenue	**$3,671,300**	**$4,772,000**	**$6,401,600**
Residential Construction	$1,500,000	$1,545,000	$1,590,000

	2024	2025	2026
Unit Sales	5	5	5
Unit Price	$300,000	$300,000	$300,000
Commercial Construction	$1,420,000	$2,025,300	$2,888,900
Unit Sales	142	203	289
Unit Price	$10,000	$10,000	$10,000
Renovation Services	$751,300	$1,201,700	$1,922,700
Unit Sales	75	120	192
Unit Price	$10,000	$10,000	$10,000
Cost Of Sales	**$1,469,290.80**	**$1,634,036.10**	**$1,855,093.05**
General Costs	$1,469,290.80	$1,634,036.10	$1,855,093.05
Material Costs	$779,290.80	$923,336.10	$1,123,072.05
Building Materials	$412,160.80	$446,136.10	$482,912.05
Lumber	$367,130	$477,200	$640,160
Labor Costs	$690,000	$710,700	$732,021
Skilled Labor	$600,000	$618,000	$636,540
Electrical Work	$90,000	$92,700	$95,481

	2024	2025	2026
Revenue Specific Costs	$0	$0	$0
Personnel Costs (Direct Labor)	$0	$0	$0
Gross Margin	**$2,202,009.20**	**$3,137,963.90**	**$4,546,506.95**
Gross Margin (%)	**59.98%**	**65.76%**	**71.02%**
Operating Expense	**$1,722,899.21**	**$1,815,926.33**	**$1,936,388.76**
Payroll Expense (Indirect Labor)	$1,436,700	$1,471,041	$1,506,227.64
Management Team	$153,960	$158,068.80	$162,290.64
Project Manager	$102,960	$106,048.80	$109,230.24
Administrative Assistant	$51,000	$52,020	$53,060.40
Construction Team	$1,020,000	$1,042,350	$1,065,196.20
Senior Builder	$630,000	$642,600	$655,452
Electrician	$390,000	$399,750	$409,744.20
Sales and Marketing Team	$262,740	$270,622.20	$278,740.80

	2024	2025	2026
Sales Executive	$205,740	$211,912.20	$218,269.44
Marketing Coordinator	$57,000	$58,710	$60,471.36
General Expense	$286,199.21	$344,885.33	$430,161.12
Operational Expenses	$146,139	$179,880	$229,502.40
Office Rent	$36,000	$36,720	$37,454.40
Utilities	$110,139	$143,160	$192,048
Equipment and Supplies	$42,634.21	$44,365.33	$46,166.72
Construction Equipment	$40,604.01	$42,252.69	$43,968.31
Office Stationery	$2,030.20	$2,112.64	$2,198.41
Marketing and Advertising	$97,426	$120,640	$154,492
Online Advertising	$24,000	$25,200	$26,460
Promotional Events	$73,426	$95,440	$128,032
Bad Debt	$0	$0	$0
Amortization of Current Assets	$0	$0	$0
EBITDA	**$479,109.99**	**$1,322,037.57**	**$2,610,118.19**

	2024	2025	2026
Additional Expense	**$73,992.09**	**$62,774.22**	**$50,745.43**
Long Term Depreciation	$43,908	$43,908	$43,908
Gain or loss from Sale of Assets	$0	$0	$0
EBIT	$435,201.99	$1,278,129.57	$2,566,210.19
Interest Expense	$30,084.09	$18,866.23	$6,837.42
EBT	$405,117.90	$1,259,263.35	$2,559,372.76
Income Tax Expense / Benefit	$0	$0	$0
Total Expense	**$3,266,182.10**	**$3,512,736.65**	**$3,842,227.24**
Net Income	**$405,117.90**	**$1,259,263.35**	**$2,559,372.76**
Net Income (%)	**11.03%**	**26.39%**	**39.98%**
Retained Earning Opening	$0	$385,117.90	$1,624,381.25
Owner's Distribution	$20,000	$20,000	$20,000

	2024	2025	2026
Retained Earning Closing	**$385,117.90**	**$1,624,381.25**	**$4,163,754.01**

Help tip

This section should estimate and describe the cash flow for the first few years of your operation. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

To unlock help try Upmetrics!

Cash flow statement

	2024	2025	2026
Cash Received	**$3,671,300**	**$4,772,000**	**$6,401,600**
Cash Paid	**$3,222,274.10**	**$3,468,828.65**	**$3,798,319.24**
COS & General Expenses	$1,755,490.01	$1,978,921.43	$2,285,254.17
Salary & Wages	$1,436,700	$1,471,041	$1,506,227.64
Interest	$30,084.09	$18,866.23	$6,837.42
Sales Tax	$0	$0	$0
Income Tax	$0	$0	$0

	2024	2025	2026
Net Cash From Operations	**$449,025.90**	**$1,303,171.35**	**$2,603,280.76**
Assets Sell	$0	$0	$0
Assets Purchase	$230,000	$0	$0
Net Cash From Investments	**($230,000)**	**$0**	**$0**
Amount Received	**$800,000**	**$0**	**$0**
Loan Received	$500,000	$0	$0
Common Stock	$300,000	$0	$0
Preferred Stock	$0	$0	$0
Owner's Contribution	$0	$0	$0
Amount Paid	**$175,178.51**	**$186,396.38**	**$198,425.11**
Loan Capital	$155,178.51	$166,396.37	$178,425.12
Dividends & Distributions	$20,000	$20,000	$20,000
Net Cash From Financing	**$624,821.49**	**($186,396.38)**	**($198,425.11)**

	2024	2025	2026
Summary			
Starting Cash	$0	$843,847.39	$1,960,622.36
Cash In	$4,471,300	$4,772,000	$6,401,600
Cash Out	$3,627,452.61	$3,655,225.03	$3,996,744.35
Change in Cash	$843,847.39	$1,116,774.97	$2,404,855.65
Ending Cash	**$843,847.39**	**$1,960,622.36**	**$4,365,478.01**

Help tip

Create a projected balance sheet documenting your general contractor business's assets, liabilities, and equity.

To unlock help try Upmetrics!

Balance sheet

	2024	2025	2026
Assets	**$1,029,939.39**	**$2,102,806.36**	**$4,463,754.01**
Current Assets	**$843,847.39**	**$1,960,622.36**	**$4,365,478.01**

	2024	2025	2026
Cash	$843,847.39	$1,960,622.36	$4,365,478.01
Accounts Receivable	$0	$0	$0
Inventory	$0	$0	$0
Other Current Assets	$0	$0	$0
Long Term Assets	**$186,092**	**$142,184**	**$98,276**
Gross Long Term Assets	$230,000	$230,000	$230,000
Accumulated Depreciation	($43,908)	($87,816)	($131,724)
Liabilities & Equity	**$1,029,939.39**	**$2,102,806.37**	**$4,463,754.01**
Liabilities	**$344,821.49**	**$178,425.12**	**$0**
Current Liabilities	**$166,396.37**	**$178,425.12**	**$0**
Accounts Payable	$0	$0	$0
Income Tax Payable	$0	$0	$0
Sales Tax Payable	$0	$0	$0
Short Term Debt	$166,396.37	$178,425.12	$0
Long Term Liabilities	**$178,425.12**	**$0**	**$0**
Long Term Debt	$178,425.12	$0	$0

	2024	2025	2026
Equity	**$685,117.90**	**$1,924,381.25**	**$4,463,754.01**
Paid-in Capital	$0	$0	$0
Common Stock	$300,000	$300,000	$300,000
Preferred Stock	$0	$0	$0
Owner's Contribution	$0	$0	$0
Retained Earnings	$385,117.90	$1,624,381.25	$4,163,754.01
Check	**$0**	**$0**	**$0**

Break-even Point

Help tip | General Contractor Business Plan

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

To unlock help try Upmetrics!

Start writing here..

Financing needs

Help tip | **General Contractor Business Plan**

Calculate costs associated with starting a general contractor business, and estimate your financing needs and how much capital you need to raise to operate your business.

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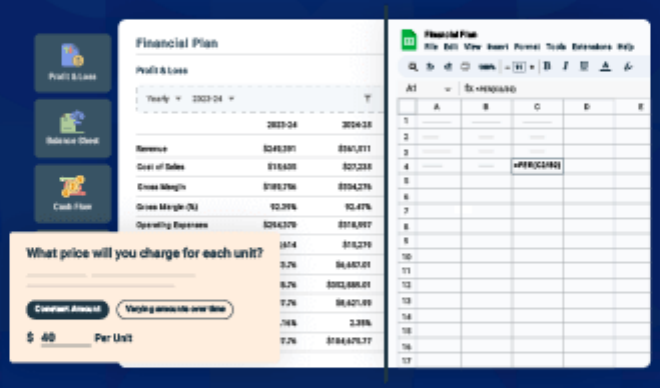
Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

Start your planning today

9.

Appendix

REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal do

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