



Roller Skating Rink Business Plan

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Business Plan

[YEAR]

Prepared By

John Doe



Skate, Laugh, Glide

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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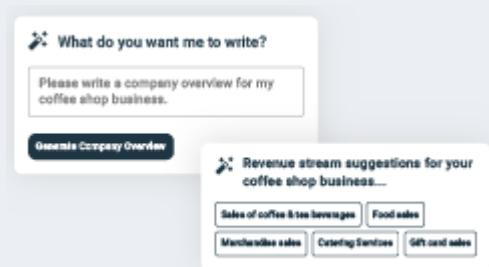
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50

Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

Upmetrics has everything you need to create a comprehensive business plan.



AI-powered Upmetrics Assistant

AI-powered insights to streamline your plan

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1.

Executive Summary

Market opportunity

Services

Marketing & Sales Strategies

Financial Highlights



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Roller Skating Rink Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your roller skating rink business, its location, when it was

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip

Roller Skating Rink Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Services

Help tip

Roller Skating Rink Business Plan

Highlight the roller skating rink services you offer your clients. The USPs and differentiators you offer are always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing & Sales Strategies

 **Help tip**

 **Roller Skating Rink Business Plan**

Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

To unlock help try Upmetrics! 

Start writing here..

Financial Highlights

 **Help tip**

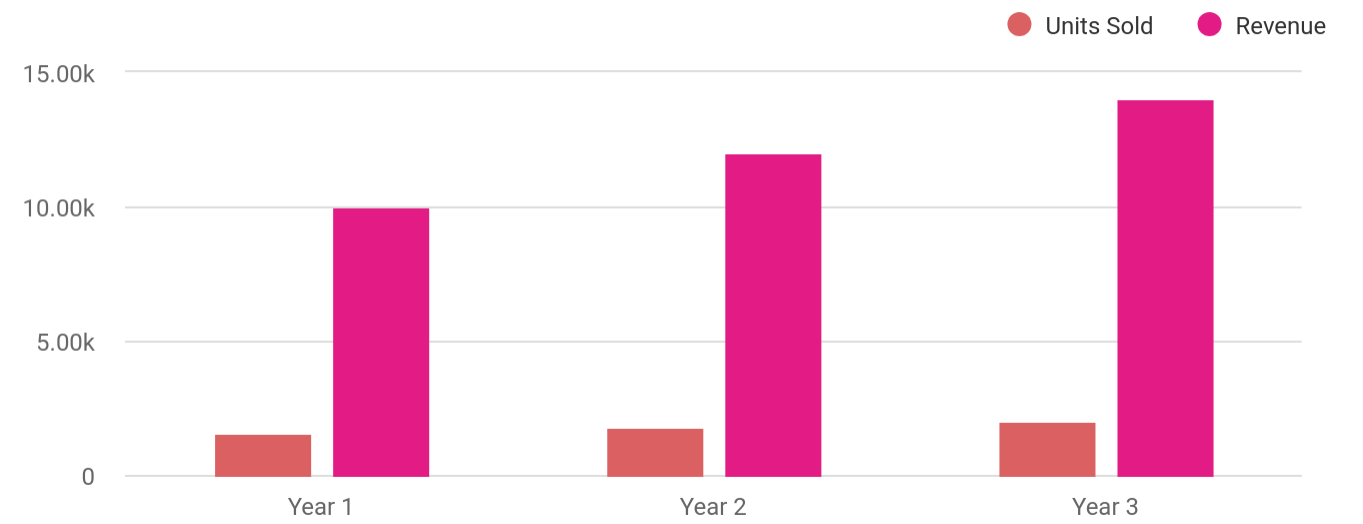
 **Roller Skating Rink Business Plan**

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

To unlock help try Upmetrics! 

Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

Help tip

Roller Skating Rink Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics!

Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!



Help tip



Roller Skating Rink Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of skating rink business you run and the name of it. Here are some of the

To unlock help try Upmetrics!

Start writing here..

Ownership



Help tip



Roller Skating Rink Business Plan

List the founders of your roller skating rink business. Describe what shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

Mission statement

💡 Help tip

📄 Roller Skating Rink Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [Business Name], we are committed to redefining the roller skating experience. Guided by our core principles of [integrity, safety, and innovation], our mission is to offer unparalleled skating experiences embedded with fun, community, and lasting memories.

Every spin, turn, and glide on our rink is a testament to our dedication to our patrons.



Business history

💡 Help tip

📄 Roller Skating Rink Business Plan

If you're an established skating rink business, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

To unlock help try Upmetrics! 🔒

Start writing here..

Future goals

 **Help tip**

 **Roller Skating Rink Business Plan**

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

Roller Skating Rink Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

To unlock help try Upmetrics!

Start writing here..

Target Market

Help tip

Roller Skating Rink Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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Start writing here..

Market size and growth potential

Help tip

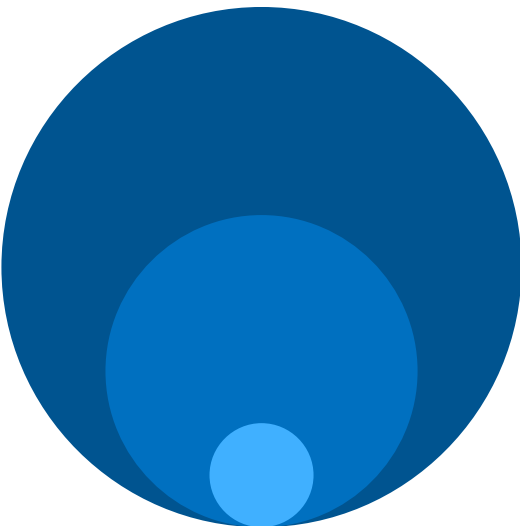
Roller Skating Rink Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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Start writing here..

Market Size



Available Market All potential roller skating patrons in the region.	500k
Served Market Patrons within our geographical and operational reach.	300k
Target Market Families, teens, and roller derby enthusiasts we aim to serve.	100k

Help tip

Roller Skating Rink Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your roller skating rink services from them.

To unlock help try Upmetrics!

Competitive analysis

SkateWorld

SkateWorld is a well-established roller skating rink known for its large facility and diverse range of events catering to all age groups.

Features Large facility that can accommodate a high number of patrons Offers a wide range of events, including themed nights, birthday parties, and private events Provides roller skating lessons for all skill levels	Strengths Well-known brand with a strong customer base Offers a comprehensive range of events catering to different interests Extensive experience in the roller skating industry	Weaknesses Facility can become crowded, affecting the customer experience Limited food and beverage options The website and online booking system are outdated
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Roller Kingdom

Roller Kingdom is a family-owned roller skating rink with a strong focus on community engagement and family-friendly events.

Features	Strengths	Weaknesses
Regular family nights with discounted prices	Strong community ties and positive local reputation	Facility size is smaller compared to competitors
Partnership with local schools for after-school programs	Affordable pricing and family-friendly atmosphere	Limited offerings for teenagers and adults
Wide range of games and activities for children	Proactive engagement with local schools and organizations	Limited parking space available

Galaxy Skateway

Galaxy Skateway is a modern roller skating rink that focuses on providing a high-energy, entertaining experience for teenagers and young adults.

Features	Strengths	Weaknesses
Regular themed nights catering to teenagers and young adults	Offers a modern and energetic atmosphere	May be too loud and energetic for families and older patrons
State-of-the-art lighting and sound systems	Regular events and live performances attract a younger demographic	Limited offerings for children
Partnership with local DJs and artists for live performances	Strong online presence and active social media engagement	Prices are higher compared to competitors

Market trends

 Help tip

 Roller Skating Rink Business Plan

Analyse emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

To unlock help try Upmetrics! 

Start writing here..

Regulatory environment

 **Help tip**

 **Roller Skating Rink Business Plan**

List regulations and licensing requirements that may affect your roller skating rink company, such as business registration, safety and health regulations, zoning and land use, music licensing, etc.

To unlock help try Upmetrics! 

Start writing here..



Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.

SWOT Analysis

Market Size

Customer Profiles

 **Help tip**

John & Sons

Depending on what details of your business you need different elements in your business plan. Here are some foundational elements...

Company Overview

 **What do you want me to write?**

Please write a company overview for my coffee shop business.

Create Company Overview



Coffee Shop Business Plan

File Edit View Insert Format Tools Extensions Help

Summary

Outline

Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

Start your planning today

Roller Skating Rink Business Plan | Business Plan [YEAR]

18/52

4.

Products and Services

Services

Quality Measure

Additional Services



REMEMBER

The product and services section of a roller skating rink business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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Help tip

Roller Skating Rink Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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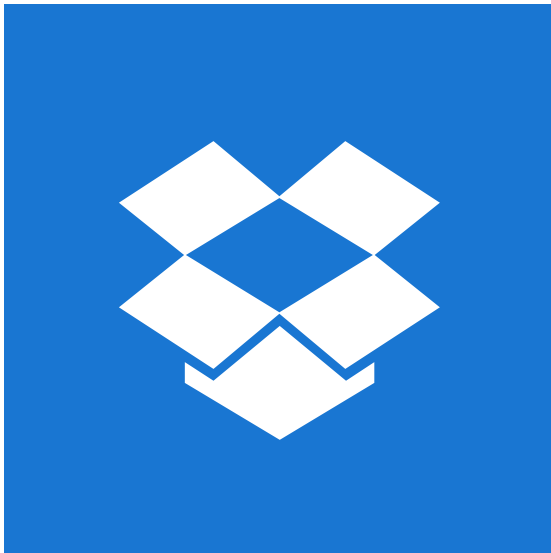
Start writing here..

Help tip

Mention the roller skating rink services your business will offer. This list may include services like skating rinks, skate rentals, and skating lessons for beginners.

To unlock help try Upmetrics!

Services



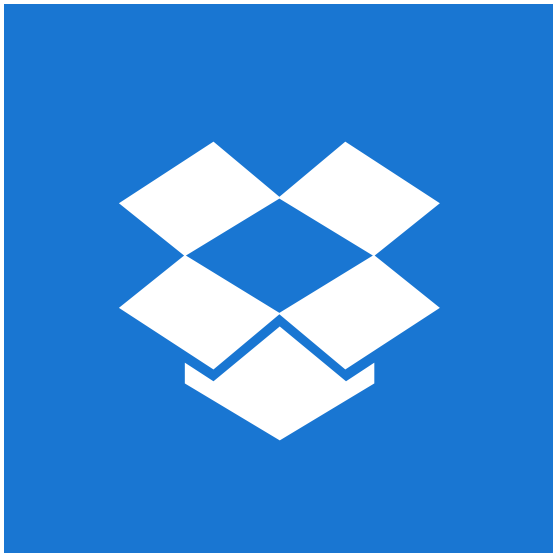
Roller Disco

Price: **[\$15] per person**

A vibrant and lively experience, our roller disco nights combine retro music and modern lighting effects to create a unique skating atmosphere.

Specifications

- Duration: 2 hours
- Age Limit: None
- Skates Rental: Included in the price



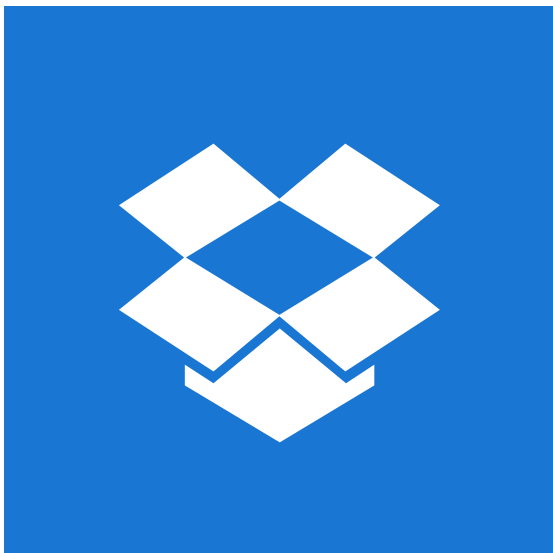
Roller Hockey

Price: **[\$10] per person or [\$80] per team**

Catering to both amateur and seasoned roller hockey players, our roller hockey sessions provide a space for practice and competition.

Specifications

- Duration: 1.5 hours
- Age Limit: 8 years and above
- Skates Rental: [\$5] extra per person



Skate Rental

Price: **[\$5] per pair**

Our skate rental service offers a wide variety of sizes and styles, ensuring a perfect fit for every skater.

Specifications

- Duration: Per session
- Sizes Available: Kids 1 to Adults 13
- Styles Available: Inline and Quad



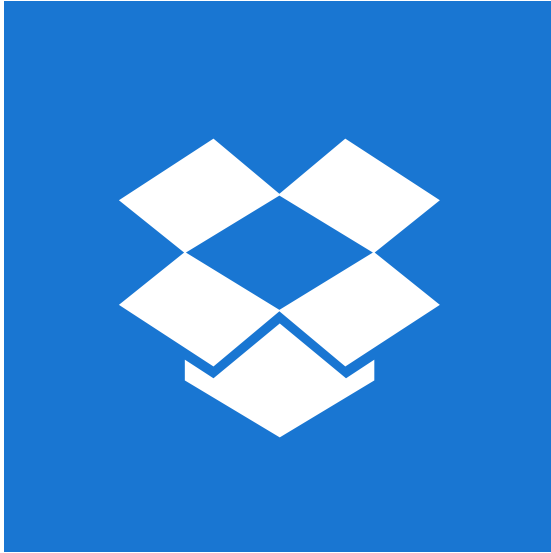
Skating Lessons for Beginners

Price: **[\$20] per person**

Designed for those new to the sport, our beginner lessons are conducted by experienced instructors who guide novices through the basics.

Specifications

- Duration: 1 hour
- Age Limit: None
- Skates Rental: Included in the price



Private Event Rental

Price: **Starting at [\$300]**

Our facility can be rented out for private functions, providing a personalized skating experience for birthdays, anniversaries, or corporate events.

Specifications

- Duration: 3 hours
- Age Limit: None
- Skates Rental: Included in the price for up to 20 guests

Quality Measure

 **Help tip**

 **Roller Skating Rink Business Plan**

This section should explain how you maintain quality standards and consistently provide the highest quality service.

To unlock help try Upmetrics! 

Start writing here..

Additional Services

 **Help tip**

 **Roller Skating Rink Business Plan**

Mention if your skating rink business offers any additional services. You may include services skate rental, snack bar, private event rental, etc.

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip

Roller Skating Rink Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Start writing here..

Unique Selling Proposition (USP)

Help tip

Roller Skating Rink Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Roller Skating Rink Business Plan

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market.

To unlock help try Upmetrics!

Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, brochures, email marketing, local advertising, and print marketing.

To unlock help try Upmetrics! 🔒

Marketing strategies

Online



Social Media

Leveraging platforms like Facebook, Instagram, and Twitter to showcase our events, promotions, and general rink ambiance.



Email Marketing

Sending out regular newsletters to our email subscribers, detailing upcoming events, promotions, and other news.

Offline



Brochures

Distributing informative brochures at local businesses, community centers, and schools to increase awareness of our services.



Print Marketing

Designing visually appealing posters and flyers to be displayed at our rink and other strategic locations.



Local Advertising

Placing ads in local newspapers, magazines, and community bulletins.

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include hosting events, partnering with local organizations and schools, offering promotions and discounts, etc.

To unlock help try Upmetrics! 

Sales strategies



Partnering with Local Organizations and Schools

Building partnerships with local organizations and schools to host group skating sessions, events, and fundraisers.



Hosting Events

Organizing regular events, such as skate nights, live music, and themed parties, to increase foot traffic.



Promotions and Discounts

Providing promotions, such as family discounts, holiday specials, and group rates, to attract new customers and incentivize repeat visits.

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on annual membership, personalized service, etc.

To unlock help try Upmetrics! 

Customer retention



Loyalty Programs

Implementing loyalty programs that reward frequent visitors with discounts, freebies, and other perks.



Discounts on Annual Memberships

Offering discounted rates for customers who commit to an annual membership.



Personalized Service

Training our staff to provide personalized service, ensuring that each customer feels valued and appreciated.

6.

Operations Plan

Staffing & Training

Operational Processes

Equipment & Machinery



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip

Roller Skating Rink Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

To unlock help try Upmetrics!

Start writing here..

Staffing & Training

Help tip

Roller Skating Rink Business Plan

Mention your business's staffing requirements, including the number of employees or carers need. Include their qualifications, the training required, and the duties they will perform.

To unlock help try Upmetrics!

Start writing here..

Operational Processes

Help tip

Roller Skating Rink Business Plan

Outline the processes and procedures you will use to run your roller skating rink business. Your operational processes may include opening procedures, staff briefing, skating lessons, skate guard duties, snack bar operations, maintenance, etc.

To unlock help try Upmetrics!

Start writing here..

Equipment & Machinery

 **Help tip**

 **Roller Skating Rink Business Plan**

Include the equipment and machinery required for the roller skating rink, such as roller skates, maintenance equipment, cleaning equipment, POS system, and snack bar equipment.

To unlock help try Upmetrics!



Start writing here..

7.

Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Roller Skating Rink Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Roller Skating Rink Business Plan

Introduce your management and key team members, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



John Doe

Founder & CEO - john.doe@example.com

John Doe is the driving force behind [Business Name], bringing his vision to life of a world-class roller skating rink.

Holding a Bachelor's in Business Management from [University Name], John's entrepreneurial spirit has been evident from his early days.

With over 15 years of experience in the roller skating industry, John's expertise spans from rink operations to customer experience design.

Address: 10200 Bolsa Ave, Westminster, CA, 92683





Jane Doe

Facility Manager - jane.doe@example.com

Jane graduated with a degree in Facility Management from [University Name].

She boasts a decade of experience in maintaining and managing recreational facilities.

Her acute attention to detail ensures that the skating rink remains in top-notch condition for our customers.



Alice Brown

Human Resources Manager - alice.brown@example.com

Alice Brown holds an MBA in Human Resources from [University Name].

With her 12 years of experience in HR, Alice has a track record of creating vibrant work cultures.

She has a knack for spotting talent and ensuring they're trained and integrated seamlessly into our dynamic team.



Robert Brown

Marketing Manager - robert.brown@example.com

Robert Brown is a marketing maven. After acquiring his Master's in Marketing from [University Name], Robert dived into the entertainment industry, garnering 10 years of experience.

He is adept at identifying market trends and crafting campaigns that resonate with our target audience.

Organizational structure

 Help tip

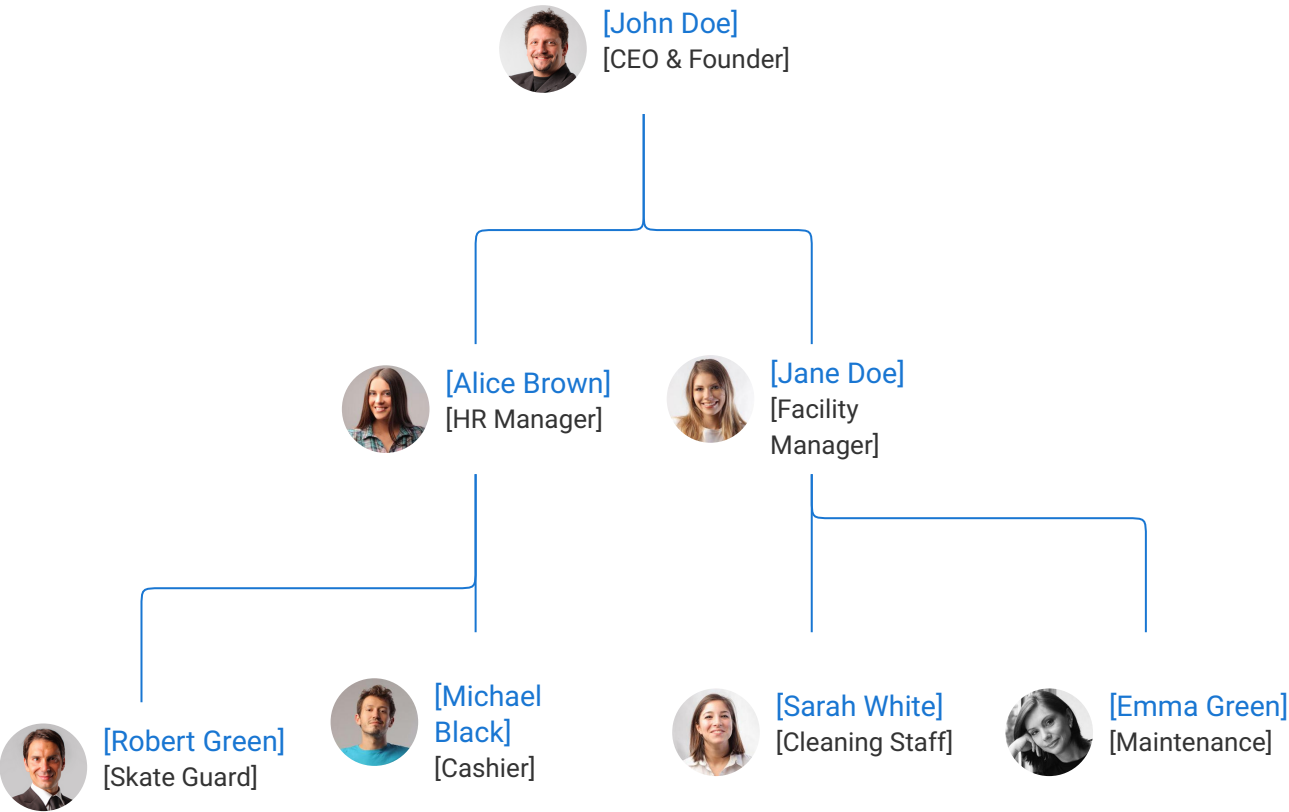
 Roller Skating Rink Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 

Start writing here..

Organization chart



Compensation plan

Help tip

Roller Skating Rink Business Plan

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics!

Start writing here..

 Help tip

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

To unlock help try Upmetrics! 

Advisors/Consultants



Mr. James Green

Financial Consultant - james.green@example.com

James Green, a finance wizard, holds a Master's in Finance from [University Name].

With over 18 years in the financial consultancy realm, he brings a robust understanding of financial planning and forecasting.

His insights have been pivotal in ensuring the financial health and sustainability of several businesses.



Dr. Emily White

Business Strategy Advisor - emily.white@example.com

Dr. Emily White is a renowned business strategist with a Ph.D. in Business Administration from [University Name].

Her prowess in business modeling and strategy formulation has made her a sought-after consultant.

With her 20 years of experience, she has been instrumental in scaling numerous ventures to their peak.

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Roller Skating Rink Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

Help tip

Roller Skating Rink Business Plan

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2024	2025	2026
Revenue	\$341,724.57	\$1,053,927.97	\$2,193,701.93
Open Skating Sessions	\$283,912.07	\$964,405.47	\$2,047,311.93

	2024	2025	2026
Users	6,888	17,148	34,111
Recurring Charges	\$6.67	\$6.67	\$6.67
Skate Rentals	\$18,000	\$18,000	\$18,000
Total Hours	1,800	1,800	1,800
Hourly Price	\$10	\$10	\$10
Birthday Parties and Events	\$39,812.50	\$71,522.50	\$128,390
Unit Sales	159	286	514
Unit Price	\$250	\$250	\$250
Cost Of Sales	\$42,132	\$43,721.34	\$45,374.99
General Costs	\$42,132	\$43,721.34	\$45,374.99
Skate Maintenance and Upkeep	\$18,060	\$18,782.70	\$19,537.93
Skate Maintenance	\$6,010	\$6,130.20	\$6,252.80
Skate Replacement	\$12,050	\$12,652.50	\$13,285.13
Event Supplies	\$24,072	\$24,938.64	\$25,837.06
Party Supplies	\$9,624	\$9,912.72	\$10,210.10

	2024	2025	2026
Event Food Supplies	\$14,448	\$15,025.92	\$15,626.96
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$299,592.57	\$1,010,206.63	\$2,148,326.94
Gross Margin (%)	87.67%	95.85%	97.93%
Operating Expense	\$375,422	\$386,130.44	\$397,162.79
Payroll Expense (Indirect Labor)	\$259,200	\$266,238	\$273,472.44
Management	\$78,000	\$80,340	\$82,750.20
General Manager	\$78,000	\$80,340	\$82,750.20
Operations	\$107,400	\$110,172	\$113,018.16
Operations Manager	\$62,400	\$64,272	\$66,200.16
Maintenance Technician	\$45,000	\$45,900	\$46,818
Customer Service	\$73,800	\$75,726	\$77,704.08

	2024	2025	2026
Front Desk Staff	\$28,800	\$29,376	\$29,963.52
Event Coordinator	\$45,000	\$46,350	\$47,740.56
General Expense	\$116,222	\$119,892.44	\$123,690.35
Facility Costs	\$54,125	\$55,628.55	\$57,174.80
Rent	\$42,105	\$43,368.15	\$44,669.19
Utilities	\$12,020	\$12,260.40	\$12,505.61
Marketing and Advertising	\$30,060	\$30,781.50	\$31,521.04
Digital Marketing	\$18,030	\$18,390.60	\$18,758.41
Print Advertising	\$12,030	\$12,390.90	\$12,762.63
Operational Costs	\$32,037	\$33,482.39	\$34,994.51
Insurance	\$20,000	\$21,000	\$22,050
Maintenance and Repairs	\$8,428	\$8,765.12	\$9,115.72
Supplies (Cleaning, Office)	\$3,609	\$3,717.27	\$3,828.79
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0

	2024	2025	2026
EBITDA	(\$75,829.44)	\$624,076.18	\$1,751,164.16
Additional Expense	\$16,276.48	\$15,347.96	\$14,362.15
Long Term Depreciation	\$4,686	\$4,686	\$4,686
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$80,515.44)	\$619,390.18	\$1,746,478.16
Interest Expense	\$11,590.48	\$10,661.95	\$9,676.16
EBT	(\$92,105.92)	\$608,728.22	\$1,736,802.01
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$433,830.48	\$445,199.74	\$456,899.93
Net Income	(\$92,105.92)	\$608,728.22	\$1,736,802.01
Net Income (%)	(26.95%)	57.76%	79.17%
Retained Earning Opening	\$0	(\$122,105.92)	\$466,622.30

	2024	2025	2026
Owner's Distribution	\$30,000	\$20,000	\$20,000
Retained Earning Closing	(\$122,105.92)	\$466,622.30	\$2,183,424.31

💡 Help tip

📄 Roller Skating Rink Business Plan

The cash flow for the first few years of your operation should be estimated and described in this section.

This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

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Cash flow statement

	2024	2025	2026
Cash Received	\$341,724.56	\$1,053,927.96	\$2,193,701.94
Cash Paid	\$429,144.48	\$440,513.74	\$452,213.93
COS & General Expenses	\$158,354	\$163,613.78	\$169,065.34
Salary & Wages	\$259,200	\$266,238	\$273,472.44
Interest	\$11,590.48	\$10,661.95	\$9,676.16
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0

	2024	2025	2026
Net Cash From Operations	(\$87,419.92)	\$613,414.22	\$1,741,488.01
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$35,000	\$0	\$0
Net Cash From Investments	(\$35,000)	\$0	\$0
Amount Received	\$300,000	\$0	\$0
Loan Received	\$200,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$100,000	\$0	\$0
Amount Paid	\$45,054.44	\$35,982.96	\$36,968.77
Loan Capital	\$15,054.44	\$15,982.97	\$16,968.76
Dividends & Distributions	\$30,000	\$20,000	\$20,000
Net Cash From Financing	\$254,945.56	(\$35,982.96)	(\$36,968.77)

	2024	2025	2026
Summary			
Starting Cash	\$0	\$132,525.64	\$709,956.90
Cash In	\$641,724.56	\$1,053,927.96	\$2,193,701.94
Cash Out	\$509,198.92	\$476,496.70	\$489,182.70
Change in Cash	\$132,525.64	\$577,431.26	\$1,704,519.24
Ending Cash	\$132,525.64	\$709,956.90	\$2,414,476.14

💡 Help tip

📄 Roller Skating Rink Business Plan

Create a projected balance sheet documenting your roller skating rink business's assets, liabilities, and equity.

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Balance sheet

	2024	2025	2026
Assets	\$162,839.64	\$735,584.90	\$2,435,418.14
Current Assets	\$132,525.64	\$709,956.90	\$2,414,476.14

	2024	2025	2026
Cash	\$132,525.64	\$709,956.90	\$2,414,476.14
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$30,314	\$25,628	\$20,942
Gross Long Term Assets	\$35,000	\$35,000	\$35,000
Accumulated Depreciation	(\$4,686)	(\$9,372)	(\$14,058)
Liabilities & Equity	\$162,839.64	\$735,584.88	\$2,435,418.13
Liabilities	\$184,945.56	\$168,962.58	\$151,993.82
Current Liabilities	\$15,982.97	\$16,968.76	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$15,982.97	\$16,968.76	\$0
Long Term Liabilities	\$168,962.59	\$151,993.82	\$151,993.82
Long Term Debt	\$168,962.59	\$151,993.82	\$151,993.82

	2024	2025	2026
Equity	(\$22,105.92)	\$566,622.30	\$2,283,424.31
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$100,000	\$100,000	\$100,000
Retained Earnings	(\$122,105.92)	\$466,622.30	\$2,183,424.31
Check	\$0	\$0	\$0

Help tip

Roller Skating Rink Business Plan

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$341,724.56	\$1,395,652.52

	2024	2025	2026
Net Revenue	\$341,724.57	\$1,053,927.97	\$2,193,701.93
Closing Revenue	\$341,724.56	\$1,395,652.52	\$3,589,354.46
Starting Expense	\$0	\$433,830.48	\$879,030.22
Net Expense	\$433,830.48	\$445,199.74	\$456,899.93
Closing Expense	\$433,830.48	\$879,030.22	\$1,335,930.15
Is Break Even?	No	Yes	Yes
Break Even Month	0	Apr '25	0
Days Required	0	11 Days	0
Break Even Revenue	\$433,830.48	\$552,875.63	\$0
Open Skating Sessions	\$0	\$473,935.55	\$0
Skate Rentals	\$0	\$23,050	\$0
Birthday Parties and Events	\$0	\$55,890.08	\$0
Break Even Units			
Open Skating Sessions	0	9,417	0

	2024	2025	2026
Skate Rentals	0	2,305	0
Birthday Parties and Events	0	224	0

Financing needs

 **Help tip**

 **Roller Skating Rink Business Plan**

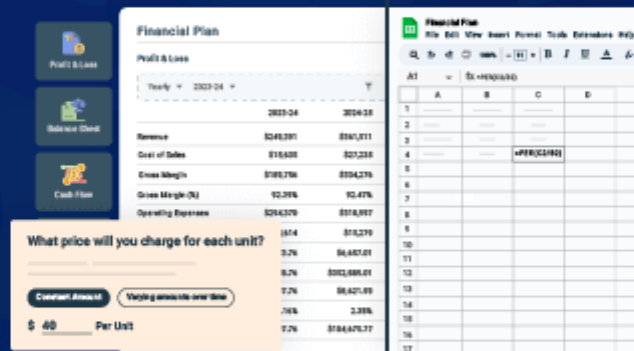
Calculate costs associated with starting a roller skating rink business, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.

The image shows the Upmetrics Financial Plan interface. On the left, there are three buttons: 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The 'Profit & Loss' button is selected. Below these buttons is a form titled 'What price will you charge for each unit?' with a 'Calculate' button. The main part of the interface is a table with columns for '2023-04' and '2024-04'. The table contains the following data:

	2023-04	2024-04
Revenue	\$245,391	\$181,111
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$196,783	\$154,273
Gross Margin (%)	80.2%	85.2%
Operating Expenses	\$24,329	\$18,957
	1814	\$15,239
	0.7%	\$6,657.01
	0.7%	\$102,695.01
	7.2%	\$6,621.00
	.16%	3.35%
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and more.

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